



CAMBERMAST TRAINING BROCHURE

AI Power Prompting

Your AI fundamentals • From prompting to productivity

A live primer on prompting: learn how AI works and how to prompt successfully.

AI Power Prompting is a four-hour crash course that explains how modern AI systems work and shows you how to craft prompts that consistently deliver results.

Build confidence through guided demos and exercises with ChatGPT, Copilot, Claude, and Gemini so you know when to reach for each tool and how to collaborate with it.

DURATION

4-hours

FORMAT

Live online • In-person available

COST

\$349 per person (virtual cohort)

CERTIFICATE

Certificate

Outcomes

- Understand how modern AI systems process inputs and generate responses.
- Learn the four core prompt types to improve every AI interaction.
- Collaborate with AI to brainstorm ideas and move work forward faster.

Who this is for

- People just starting with AI who want a solid foundation.
- Professionals who want to feel more confident using AI in daily work.
- Curious learners ready to apply AI in practical, hands-on ways.

Examples

- Team leads helping non-technical staff adopt AI safely.
- Knowledge workers in operations, HR, finance, or customer support.
- Consultants and agency pros creating AI-enhanced deliverables.
- Product managers and analysts pairing AI with existing workflows.

ABOUT YOUR TRAINER



Bill Raymond

Founder, Cambermast LLC

Bill focuses on AI learning and development, project management, and leadership initiatives that help teams adopt new technology responsibly.

- Author of the Bill Talks AI newsletter.
- Founding member of the AI Collective.
- NASA award winner.
- Microsoft MVP.

Agenda highlights

1. AI Fundamentals

- Explain AI in your own words and align on shared language.
- Distinguish how ChatGPT, Copilot, Claude, and Gemini approach tasks.
- Outline responsible-use scenarios and ethical guardrails.

2. Prompting Basics

- Break down the anatomy of an effective prompt for clarity and context.
- Practice the four core prompt types: zero-shot, few-shot, chain-of-thought, and chat.
- Rewrite weak prompts and articulate what changed.

3. Productivity Strategies

- Draft emails, posts, and documents with AI as your writing partner.
- Build project plans with tasks, owners, and deadlines in minutes.
- Accelerate research and brainstorming for new initiatives.

4. Creative Uses for AI

- Beat creative blocks with ideation sprints and story prompts.
- Co-develop ideas through conversational refinement.
- Personalize tone and style to fit different audiences.

5. Advanced Prompting Techniques

- Design reusable prompt templates for social and marketing assets.
- Experiment with Custom GPTs or assistants tailored to your brand.
- Format outputs into tables, charts, and files ready to ship.

6. The Future of AI & Wrap Up

- Experiment with multimodal prompting using images and files.
- Plan the first projects to apply back at work with measurable goals.
- Reflect on the most valuable techniques and share next steps.

What you'll leave with

- Explain AI clearly to colleagues and clients.
- Apply four proven prompt techniques with ready-made templates.
- Save hours drafting content and documents.
- Jump-start projects with AI-generated plans and ideas.

Why teams choose this program

Learn in a supportive, judgment-free environment

Miguel A.

VP, Product Operations

“Bill connects strategy to hands-on practice better than any other AI workshop we have brought in.”

Priya D.

Agency Managing Partner

“I was able to immediately apply what I learned and saved hours in my first week.”



Cambermast at a Glance

We guide teams from pilot to production with lightweight governance, structured build labs, and lasting knowledge transfer.

- AI training programs tailored to your workflows
- Advisory sprints that surface quick wins and guardrails
- Automation engagements that blend human oversight with AI speed

Our clients tell us they value clear communication, honest assessments, and experiencing AI in action during every engagement.