



CAMBERMAST TRAINING BROCHURE

AI Workshop for Modern Teams

Seven-week cohort for cross-functional teams

AI-enhanced team workflows that deliver measurable results in seven weeks.

The AI Workshop for Modern Teams is a live, seven-week cohort that helps cross-functional teams weave generative AI into everyday planning, delivery, and reporting workflows.

Each week blends strategic discussions with hands-on practice so your team can automate routine work, improve decision quality, and collaborate with AI responsibly.

DURATION

Seven weeks, 2-hour commitment per week

FORMAT

Live online • In-person available

COST

\$1,749 per person (virtual cohort)

CERTIFICATE

Certificate

Outcomes

- Automate repetitive tasks so teams can focus on strategic, human-centered work.
- Co-create prompts, templates, and workflows that reflect your quality standards and guardrails.
- Connect AI experiments to measurable outcomes, dashboards, and handoffs.

Who this is for

- Cross-functional teams modernizing operations, product delivery, and customer experiences with AI.
- Managers responsible for scaling AI adoption without sacrificing compliance or brand voice.
- Leaders who want a repeatable system to evaluate, pilot, and scale AI initiatives.

Examples

- Operations leads improving handoffs between departments and tools.
- Product managers coordinating research, planning, and launch communications.
- Customer success and support teams balancing personalization with efficiency.
- Enablement groups building shared playbooks for knowledge workers.

ABOUT YOUR TRAINER



Bill Raymond

Founder, Cambermast LLC

Bill is a technical content strategist and AI practitioner who helps teams operationalize generative AI with measurable outcomes.

- Author of the Bill Talks AI newsletter.
- Founding member of the AI Collective.
- NASA award winner and Microsoft MVP.
- Host of the Agile in Action podcast.

Agenda highlights

Week 1: Adopting the AI Mindset

- Explore AI foundations for cross-functional teams and align on ethical guardrails.
- Identify quick wins that remove repetitive busywork across departments.
- Practice prompt fundamentals for clarity, context, and accuracy.

Week 2: Mapping Your Workflows

- Document end-to-end processes that benefit from AI augmentation.
- Align stakeholders on success metrics, handoffs, and constraints.
- Test AI tools that simulate common scenarios and edge cases.

Week 3: Personalization at Scale

- Streamline communication across channels without losing brand consistency.
- Automate tone, style, and format adjustments with controlled prompts.
- Design custom GPT instructions tailored to your team workflows.

Week 4: Accelerating Value Delivery

- Standardize production workflows and remove bottlenecks.
- Run AI-powered audits to prioritize improvements and de-risk adoption.
- Plan projects and tasks that increase measurable impact.

Agenda highlights continued

Week 5: Deep Insights and Research

- Use AI to surface gaps, opportunities, and research angles.
- Co-develop outlines and drafts for upcoming deliverables.
- Define the project you will carry through Weeks 6 and 7.

Week 6: Data-Driven Decisions

- Instrument feedback mechanisms to evaluate AI-generated work.
- Apply advanced prompting to sharpen clarity and reduce variance.
- Review progress on team projects and share peer feedback.

Week 7: Operationalizing Your Roadmap

- Present final projects and capture stakeholder feedback.
- Codify a long-term roadmap for AI-enabled operations.
- Celebrate wins and finalize support plans for sustained adoption.

What you'll leave with

- Team-specific workflow maps that pinpoint where AI adds leverage.
- Reusable prompt libraries, playbooks, and decision frameworks.
- A documented adoption plan with checkpoints, owners, and success metrics.
- Digital certificate of completion once the Week 7 project is presented.

Why teams choose this program

Learn in a supportive, judgment-free environment

Kara M.

VP, Program Management

“Every week layered strategy with hands-on labs, so our cross-functional team left with actual workflows and the...”



Cambermast at a Glance

We guide teams from pilot to production with lightweight governance, structured build labs, and lasting knowledge transfer.

- AI training programs tailored to your workflows
- Advisory sprints that surface quick wins and guardrails
- Automation engagements that blend human oversight with AI speed

Our clients tell us they value clear communication, honest assessments, and experiencing AI in action during every engagement.