



## CAMBERMAST TRAINING BROCHURE

# AI Accelerator Workshop

From core prompting to professional AI systems

Bundle AI Power Prompting with advanced build labs so your team launches repeatable AI workflows that run the business better.

The AI Accelerator Workshop includes the AI Power Prompting course and layers on professional AI features so you can run your business more efficiently. You will leave with hands-on practice using custom GPTs, AI projects, and research frameworks tailored to your workflows across four focused weeks.

This blended, four-week program is ideal for teams who want a head start with AI fundamentals and the confidence to operationalize advanced capabilities without reinventing the wheel each time.

### DURATION

Four weeks, 2-hour commitment per week

### FORMAT

Live online • In-person available

### COST

\$849 per person (virtual cohort)

### CERTIFICATE

Certificate

## Outcomes

- Master the fundamentals of AI prompting and responsible use.
- Configure custom GPTs that reflect your brand voice and processes.
- Launch AI projects that organize prompts, files, and context for ongoing work.
- Practice deep research techniques to inform strategy, competitor intel, and planning.

## Who this is for

- Beginners who want to get a head start with AI and immediately apply it to their business.
- Operators eager to save time with repeatable AI processes like customer support, marketing content, and FAQ responses.

## Examples

- Small-business owners building their first AI playbooks.
- Customer experience leaders standardizing responses with AI assists.
- Marketing teams accelerating campaign copy and creative briefs.
- Operations managers codifying internal knowledge into reusable AI projects.

## ABOUT YOUR TRAINER



### Bill Raymond

Founder, Cambermast LLC

Bill helps teams adopt AI responsibly, blending foundational skills with advanced automation tactics that stick inside your business.

- Author of the Bill Talks AI newsletter.
- Founding member of the AI Collective.
- NASA award winner.
- Microsoft MVP.

# Agenda highlights

## Week 1: AI Power Prompting Core

- Cover everything inside the AI Power Prompting curriculum.
- Practice the four core prompt types across writing, analysis, and ideation.
- Adopt responsible-use guardrails that build trust inside your team.

## Week 2: Custom GPT Foundations

- Map business processes that benefit from custom GPTs.
- Configure custom instructions, knowledge, and actions that keep outputs on brand.
- Test and iterate GPT behaviors with real scenarios from your organization.

## Week 3: AI Projects & Workflow Organization

- Organize prompts, files, and context inside AI project spaces.
- Create reusable folders for marketing, support, and operations workflows.
- Share project spaces with teammates so everyone stays on the same page.

## Week 4: Market-Ready AI Delivery

- Use advanced AI research strategies for competitor analysis and market planning.
- Combine AI insights with curated human sources to maintain accuracy.
- Package your offering for GPT marketplace listings and discovery.

## What you'll leave with

- Ready-to-use prompt templates covering core and advanced use cases.
- Custom GPTs configured around your business scenarios.
- Project spaces that keep prompts, files, and context organized for future work.
- Research frameworks that turn AI findings into confident decisions.

## Why teams choose this program

Learn in a supportive, judgment-free environment

### Michael C.

Product consultant

“This was amazing!”

### Leslie K.

Director of Marketing

“We ramped new team members on AI in a single week and now ship campaigns faster than ever.”



## Cambermast at a Glance

We guide teams from pilot to production with lightweight governance, structured build labs, and lasting knowledge transfer.

- AI training programs tailored to your workflows
- Advisory sprints that surface quick wins and guardrails
- Automation engagements that blend human oversight with AI speed

Our clients tell us they value clear communication, honest assessments, and experiencing AI in action during every engagement.